

Invitation to the Opening Ceremony



30th International Franchise Exhibition and Conference

FRANCHISE INTERNATIONAL MALAYSIA 2023

Rebuilding Growth, Spurring Excellence



MINISTRY OF DOMESTIC TRADE
AND COST OF LIVING



Cordially Invite

YBhg. Tan Sri / Puan Sri / Datuk / Dato' / Datin / Mr / Mrs

to
Opening Ceremony



on
18th May 2023 (Thursday), 11.00 am
at
Hall 6, Kuala Lumpur Convention Centre (KLCC)

- 10.30 am : Arrival of Guests and Media
- 11.00 am : **Arrival of YB Senator Hajah Fuziah binti Salleh**
Deputy Minister of Domestic Trade and Cost of Living (KPDN)
- 11.15 am : **Arrival of YB Datuk Seri Salahuddin bin Ayub**
Minister of Domestic Trade and Cost of Living (KPDN)
- 11.30 am : **Arrival of YAB Dato' Seri Dr. Ahmad Zahid bin Hamidi**
Deputy Prime Minister
- : National Anthem
- : Opening Performance
- : Doa Recital
- : **Welcome Speech by YBhg. Datuk Dr. Radzali Hassan**
Chairman of Malaysian Franchise Association (MFA)
- : **Opening Speech by YAB Dato' Seri Dr. Ahmad Zahid bin Hamidi**
Deputy Prime Minister
- : **Opening Gimmick of FIM2023**
- : Presentation of New Franchise Licenses
- : Presentation of Sponsorship FIM2023 Certificates
- 12.30 pm : **Press Conference**
- 1.00 pm : **Tour of FIM2023 Exhibition Hall**
- : Refreshment & End of Programme

*Code Attire: Suit/ Formal/ Office Attire



RSVP

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www.myfim.my/invitation